

2022 SHOWGIRL GUIDELINES

Key Duties:

- Be a youth representative at the Emerald Show
- Represent Emerald Show Society at other Shows in the Central Highlands Agricultural Show Societies (CHASS) sub-chamber including Alpha, Capella, Clermont, Comet, Emerald and Springsure (where & when possible).
- Attend the Emerald Show and Show events that raise the profile of the Showgirl Program
- Undertake at least one approved* fundraising activity (*approved by the Emerald Show Society Executive Management Committee)
- Attend Show meetings

It is an expectation that all Showgirl Entrants will participate in the Show events and activities planned for 2022, especially during Emerald's Show Week.

Key Dates:

- 23rd April 2022 – Ambassadors Dinner – 6pm until late when all entrants are introduced and the winners for 2022 are announced. Pre-dinner interviews will be coordinated depending on number of entrants.
- 30th May 2022 – Emerald Show Launch Dinner
- 31st May 2022 – Emerald Night Show (including Show Opening) from 5:30pm until after the fireworks
- 1st June 2022 – Emerald Show (including Grand Parade, public introduction on HIA Stage)
- 11th June 2022 – Australian School of Etiquette (ASOE) workshop Polished Professional 2pm – 6pm @ Wally Mackenzie House
- 18th June 2022 - Central Highlands Showgirl and Rural Ambassador Sub-Chamber Dinner

Rural Ambassador Guidelines:

- Must reside in the local Emerald area.
- Open to all female entrants 18-25 years old (regardless of marital or family status) that are interested in being an Emerald Show Representative, for the youth of our local town.
- Intend on fulfilling the role for 12 months until it passes to the next recipient.
- Must be prepared to get involved and promote the Emerald Showgirl program during Show week and afterwards to ensure continuity of the program.
- All entrants (not just the winners) will be included in the planned activities and are encouraged to join our show family, as members, in a supportive, community environment.
- Must be prepared to get involved and promote the Emerald Showgirl Program during Show week and afterwards to ensure continuity of the program.
- All entrants must attend each Show event and be available for both the Sub-chamber judging, held in Capella and the State final held in August during the Ekka, in Brisbane.*COVID dependant
- Feedback to improve the program will be requested at the conclusion of Show Week activities.
- Showgirls will be welcome at all Central Highlands Agricultural Shows by each respective Show Society. Ambassadors attending other Shows on the Central Highlands Show Circuit must make prior contact with the relevant Show Secretary or Steward for Showgirls and Rural Ambassadors.
- All entrants must be presentable, well-mannered and adhere to acceptable behaviour standards (kind, respectful and active participants) as a representative of the Emerald Show Society or their membership and representative duties will be revoked.