

2024 RURAL AMBASSADOR GUIDELINES

Key Duties:

- Be a youth representative at the Emerald Show
- Represent Emerald Show Society at other Shows in the Central Highlands Agricultural Show Societies (CHASS) sub-chamber including Comet, Alpha, Capella, Clermont and Springsure (where & when possible, Comet is preferred as the circuit's first show on Sunday 19th May).
- Attend Show meetings
- It is an expectation that all Rural Ambassador Entrants will participate in the Show events and activities planned for 2024, especially during Emerald's Show Week.

Key Dates:

- 20th April 2024 – Ambassadors High Tea – when all entrants are introduced and the winners for 2024 are announced. Pre-dinner interviews will be coordinated depending on number of entrants.
- 1st-2nd of June 2024 - Show Set Up Days - any help will be appreciated.
- 3rd June 2024 – Emerald Show Launch Dinner
- 4th June 2024 – Emerald Night Show (including Show Opening) from 5:30pm until after the fireworks
- 5th June 2024 – Emerald Show (including Grand Parade, public introduction on HIA Stage)
- 8th June 2024 - Central Highlands Showgirl and Rural Ambassador Sub-Chamber Dinner - Clermont

Rural Ambassador Guidelines:

- Must reside in the local Emerald area.
- Open to all male and female entrants 20-30 years old (regardless of marital or family status) that are interested in being an Emerald Show Representative, for the youth of our local town.
- Intend on fulfilling the role for 12 months until it passes to the next recipient.
- Must be involved or become involved in an aspect of the Emerald Show for example Section Steward or support for a Section Steward
- All entrants (not just the winners) will be included in the planned activities and are encouraged to join our show family as members, in a supportive, community environment.
- Must be prepared to get involved and promote the Emerald Showgirl and Rural Ambassador Program during Show week and afterwards to ensure continuity of the program.
- All entrants must attend each Show event and be available for both the Sub-chamber judging, held in Clermont and the State final held in August during the Ekka, in Brisbane.
- Rural Ambassadors will be welcome at all Central Highlands Agricultural Shows by each respective Show Society.
- All entrants must be presentable, well-mannered and adhere to acceptable behaviour standards (kind, respectful and active participants) as a representative of the Emerald Show Society or their membership and representative duties will be revoked.