

EMERALD SHOW SOCIETY INC.

Dear Sponsor,
WE'RE BACK FOR 2023!

2022 was one of the most rewarding shows we have ever had!!! We welcomed some new sponsors to our show family and were thrilled at how many previous sponsors supported us through another show. We welcomed close to 15000 people into our show who all enjoyed our amazing fireworks, picker pull, competitions and entertainment which delighted the young and old.

2022 was a year of tests for the Emerald Show - getting into the swing of using on-line ticketing, guiding entrants and judges as we get more confident with ShowDay Online, the unknown if COVID would prevent our show from going ahead for all to enjoy. In spite of all that was thrown at us, the 2022 show brought us so much joy and seeing the community spirit is why we keep coming back year after year.

2023 will see the return of our favourite show competitions, new and exciting entertainment, food stalls, vendors, and the famous Side Show Alley.

Sponsors and patrons will again enjoy The Emerald Show Mobile Phone App which provide attendees with up-to-date programs, maps, links to sponsors, competitions, vendors and more. We continue to reduce the amount of paper used to print traditional programs and gain a valuable marketing tool for us and our valued sponsors.

The Emerald Show is run by a small but enthusiastic committee of volunteers and its success is thanks to the generous support from many local Central Highlands businesses. Without this support the Show would not be able to provide the entertainment or competitions that give the great atmosphere of our Show. This year is the 94th year, and the committee is proud of how the Show has evolved over the years.

The benefit of the Emerald Show is that it welcomes people from every walk of life, from babies right through to the older generations, last year we had over 10,000 through the gates and that does not include the small army of volunteers, competitors and trade site staff that ensure that the event runs smoothly over the two days. It provides a unique opportunity to promote your business while supporting a much-loved community event. The attached prospectus outlines the benefits to your organisation for becoming involved.

The Emerald Show Society would love to have your support for this fantastic community event run by local volunteers. If you would like more information, please see our sponsors section on our website or contact our show office.

Sincerely,
Yvonne O'Neill
General Manager



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