

# SPONSORSHIP OPPORTUNITIES

## EMERALD BBQ AND BEER FEST FEAT. LOW N SLOW & CAMP OVEN COOK OFF

Est. 2018

EMERALD SHOWGROUNDS - 4TH-5TH AUGUST 2023

---

*A food event  
not to be missed*



**EMERALD SHOW SOCIETY AND TWO AT A THYME  
CATERING HAVE PARTNERED TOGETHER TO BRING THE  
CENTRAL HIGHLANDS A FAMILY FRIENDLY FOOD EVENT  
NOT TO BE MISSED!**



The Emerald BBQ and Beer Fest aims to bring you the products and services to make your next cook up something spectacular. We want to showcase local businesses as well as those across Queensland in the food and drink industry.

The event is a home to the Emerald Low n Slow BBQ Cook Off Competition. Previously, teams from as far away as Hervey Bay and Gladstone as well as local teams enter the competition which begins the night before, allowing teams to cook throughout the night to present for judging throughout the event. In 2023, we are introducing Camp Oven Cooking to the competition.

Over 5000 people attended our family friendly event in 2019, kids were kept entertained with a range of free activities through the day and a movie on the big screen at night, allowing adults a chance to socialise and enjoy the band, and one of Emerald's largest bars serving up unique craft beers, ciders and other beverages. During the day, enjoy a range of demonstrations and master classes or browse the trade stalls in between sampling delicious meals from the food vans on site.

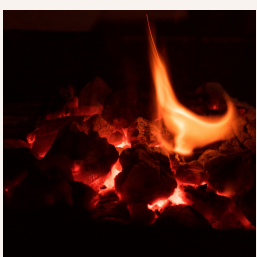
We welcome participation and support from individuals, businesses and organisations and offer a range of opportunities for all who wish to partner for this event. Please see the following page for the range of sponsorship opportunities. An option to discuss a tailor-made customised partnership package that promotes the benefits of your products and services in a unique way is also available. These might include media and advertising partnerships, merchandise, trade sites or a partnership for a specific masterclass/demonstration or entertainment option.

For more information head to [www.emeraldshow.org.au/bbqandbeer](http://www.emeraldshow.org.au/bbqandbeer) and follow the event on Facebook and Instagram.

Cook Off Competition Coordinator  
Shawna Gray  
Two at a Thyme Catering  
m: 0413 256 868  
e: [2thymecatering@gmail.com](mailto:2thymecatering@gmail.com)

Event Coordinator  
Yvonne O'Neill  
Emerald Show Society  
m: 0448 824 333  
e: [admin@emeraldshow.org.au](mailto:admin@emeraldshow.org.au)

[@bbqbeerfest\\_emdqld](https://www.instagram.com/bbqbeerfest_emdqld)





# BBQ & Beer Fest 2023

## What to expect

BBQ and Beer Fest 2023 is an event not to miss with many locals coming together to share in the joy of all things meet, BBQ and beyond.

We have extensive entertainment, workshops, competitions, demonstrations and activities for the kids

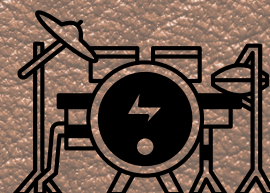
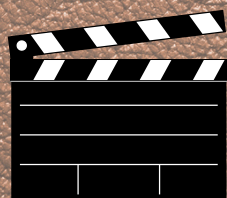
This year we will be introducing Best Beard, Home brewing, Eating, Butchering Completions and many more.

We have the best in the meat and BBQ industry, Ben Arnot as our event MC.

Your children will be kept entertained with workshops, inflatable obstacle courses, reptile shows and interactive animal encounters, face painting and a relaxing movie with popcorn on the big screen.

Adults will have a jam-packed day with wine and cheese paring demos, leather workshops, fermenting workshops, multiple food venders to explore, market stalls, multiple wine, beer and cocktail bars and to finish the night, entertainment on the main stage by a world-renowned band.

All workshops will need to be pre booked for supply purposes.



# Sponsorship Opportunities

	Competition Sponors				Event Sponors			
Value (ex. GST)	Competition Champion \$3000	Low n Slow Heat \$2000	Low n Slow Smoke \$1000	Camp Oven Coal Burn \$500	King of the Grill \$2000	BBQ Guru \$1000	Firebox \$500	Comp Wars \$200
Naming rights to cook off competition	<input checked="" type="checkbox"/>							
Invitation to present award to grand champion	<input checked="" type="checkbox"/>							
Sole naming rights of a competition category. Category options could include brisket, beef ribs, lamb (any cut), pork (any cut), chicken, soup, wet dish, damper, sweets, mystery box or a suggestion of your own	1	2	1	1				
Invitation to present award to winning team	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Sole naming rights to key entertainment/presenter/bar/judging area/stage					<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Shared naming rights to key entertainment/presenter/bar/judging area/stage							<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to display signage at event and media publicity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name displayed on judges shirts and/or all event lanyards	Both	Both	Lanyard Only	Lanyard Only	Lanyard Only	Lanyard Only	Lanyard Only	
Personalised thank you, video promotion and name/logo on social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Invitation to meet the competition teams	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Complimentary entry tickets including invitation to VIP event on Friday 4th August.	4	3	2	1	3	2	1	1
Tickets to the VIP Tent					3	2	1	
Complimentary trade site space	9mx3m	3mx3m			3mx3m			
Position on the judging panel	4	2	2	1	2	1	1	1
Personal Meet and Greet with the VIP presenter - learn the tricks of the trade Value (ex. GST)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		





# BBQ and Beer Fest

## 4-5th August 2023

# Sponsorship Contract



Please complete and return this form to:  
 Yvonne O'Neill, Emerald Show Society  
 e: admin@emeraldshow.org.au | m: 0448 824 333  
 ABN: 33 481 218 711

*Office use only:*  
*Sponsorship area*

Organisation	
Contact name	
Postal address	
Email	
Contact number	

### Amount of Sponsorship agreed on:

Competition	Event
<input type="radio"/> Champion: \$3000 Plus GST	<input type="radio"/> King of the Grill: \$2000 Plus GST
<input type="radio"/> Low N Slow Heat: \$2000 Plus GST	<input type="radio"/> BBQ Guru: \$1000 Plus GST
<input type="radio"/> Low N Slow Smoke: \$1000 Plus GST	<input type="radio"/> Firebox: \$500 Plus GST
<input type="radio"/> Camp Oven Coal Burn: \$500 Plus GST	<input type="radio"/> Comp Wars \$200, Plus GST

Sponsor other amount: Please specify \$\_\_\_\_\_ Plus GST

If not cash support, what In-Kind Support is being supplied free or at a reduced rate?

Product to the value of: \$\_\_\_\_\_  Service of value: \$\_\_\_\_\_

Description of service or product: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Print name: \_\_\_\_\_

**Thank you for your sponsorship.**

**Please email a copy of your logo (if applicable) to admin@emeraldshow.org.au for advertising purposes.  
 For sponsors of \$2000 and over, we will be in contact to discuss your trade site requirements.**