

EMERALD SHOW SOCIETY INC.

Dear Sponsor

I hope this letter finds you in good health. As we approach the 95th Emerald Agricultural Show, we are thrilled to invite you to join us as a sponsor for this outstanding community event. Your support has been integral to the success of our previous shows, and we look forward to continuing this partnership in 2024.

Reflecting on the successes of our 2023 show, we were delighted to welcome both new and returning sponsors to our show family. The generosity and commitment from businesses like yours significantly contributed to the event's success, and we express our heartfelt gratitude for your ongoing support.

The 2023 show showcased the dedication of our volunteer committee, expertly fulfilling their roles to warmly embrace the wider community. Attendees enjoyed our mesmerising fireworks, picker pull, competitions, and a diverse range of entertainment catering to both the young and the old.

In 2024, we are excited to reintroduce our favourite show competitions, unveil new and thrilling entertainment, feature various food stalls, vendors, and, of course, the renowned Side Show Alley. Sponsors and patrons will once again benefit from The Emerald Show Mobile Phone App, offering up-to-date programs, maps, links to sponsors, competitions, vendors, and more. This digital approach not only enhances the attendee experience but also serves as a valuable marketing tool, reducing paper usage and maximizing exposure for our esteemed sponsors.

Your sponsorship plays a crucial role in enabling us to organise an event that caters to everyone, from infants to the older generations. Last year, over 12,000 attendees graced our gates, not to mention the dedicated volunteers, competitors, and trade sites that ensure the seamless execution of the event over the two days.

Attached to this letter is our sponsorship prospectus, detailing the various benefits your organisation can enjoy by participating in the 2024 Emerald Agricultural Show. We hope you consider this opportunity to promote your business while supporting a cherished community event.

The Emerald Show Society is eager to welcome your continued support, and we would be delighted to provide any additional information you may require. Please contact the show office for further details.

Thank you for considering our invitation. We look forward to the possibility of partnering with you once again and creating memorable experiences for our community.

Sincerely,
Yvonne O'Neill
General Manager



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